Network for audit services
Web site for linking providers and clients
Savings and emissions total for State of Michigan
Web site for energy savings ideas
Tax incentives for Energy Star, LEED, etc.
Work with media, best practices
Public awareness – comfort doesn’t have to be sacrificed
Long term efforts are good strategy, forget start and stop
Work through marketplace
Appliance efficiency standards
Labeling requirements for energy using equipment, label operational costs, link to existing databases
Build business consensus on approaches
Track and look at market penetration
Education and incentive fees for builders, e.g. waiver of permit fees
State financial backing of energy efficient mortgages
Fast tracking of permits for LEED, Energy Star, etc.
Focus on education and trust the market
Aggregated purchasing of ee products
Target gatekeepers for education
Educate vendors and distributors
State funding for certification process
County extension model
Energy efficiency incubators and experimenters
Work with planning community on energy efficiency issues
Look into local zoning regulations, barriers, restrictions
Look into role of developers related to zoning restrictions
Is Michigan energy efficient? How does Michigan rank?