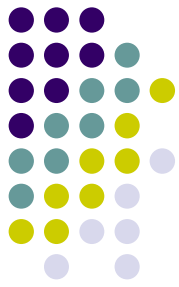


# EO Collaborative Design & Implementation Workgroup



- **Agenda**
- **December 7, 2009, 9:00 a.m. – 12:00 p.m.**
- 9:00 -9:15 **Program updates**
- Efficiency United and other highlights
- 9:15 – 10:15 **Coordination of program delivery**
- General discussion to articulate issues
- 10:15 – 10:30 **Break**
- 10:30 – 11:15 **Economic development forums**
- Goals & Scheduling
- 11:15 – 11:45 **Home Performance with Energy Star**
- General discussion on utility sponsorship, statewide standards – Rob Ozar
- 11:45 – 12:00 **Next meeting, topics and date**
- Note: Steering Committee - Tuesday, January 12, 1:30 - 3:00

# EO Collaborative Design & Implementation Workgroup



Update:



Efficiency United launched programs Nov. 30.

Website: [www.unityunit.com](http://www.unityunit.com)

First offerings: Low Income, Energy Star,  
Residential HVAC, C&I Prescriptive.

Coming soon: Appliance Recycling, Online Audits.

# EO Collaborative Design & Implementation Workgroup



## Be Smart About Energy Use...

... Efficiency United programs offer energy efficient solutions that can reduce your ongoing energy use and deliver significant savings on your bill.

### Featured Program

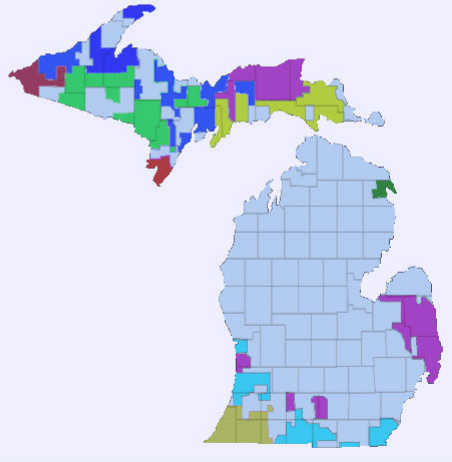


Replace appliances and light bulbs throughout your home or

business to save money on your electric bill and possibly get a rebate. Now there's a bright idea!

## Please select your utility provider to learn more.

- Alpena Power Co.
- Bayfield Electric
- Dagget
- Edison Sault
- Indiana Michigan Power
- Michigan Gas Utilities
- SEMCO Energy
- Upper Peninsula Power Company
- We Energies
- Wisconsin Public Service
- Xcel Energy



Public Act 295 promotes the development of clean and renewable energy sources and energy optimization goals through the implementation of standards that will cost-effectively provide greater energy security and diversify the energy resources used to meet consumers needs and encourage private investment in energy efficiency. [Learn more!](#)

### Newsletter

Please subscribe to our free newsletter to get updates, news, and additional information.

Email:

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## Be Smart About Energy Use...

... EO programs offered by your local utility provide solutions that can reduce your ongoing energy use and deliver significant savings on your bill.

Check back periodically for new offers.

### Featured Program



Replace appliances and light bulbs throughout your home or business to save money on your electric bill and possibly get a rebate. Now there's a bright idea!

### Energy Efficiency is a Gift!

Using LED holiday lights not only saves money on your bill, but can also get you a rebate!  Click here to learn more and download the rebate form.

### Newsletter

Please subscribe to our free newsletter to get updates, news, and additional information.

Email:

[Unsubscribe here.](#)



Public Act 295 promotes the development of clean renewable energy sources and energy use. To meet the goals of the Clean, Renewable

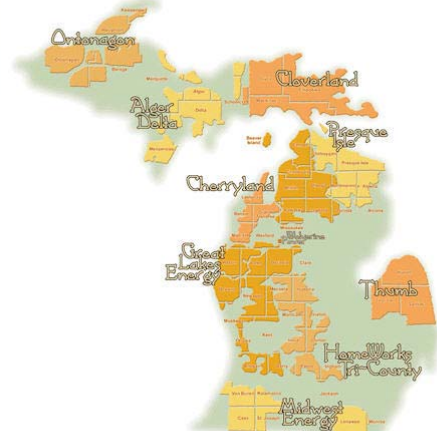
## Please select your utility provider to learn more.

### Municipals

- Baraga
- Crystal Falls
- Escanaba
- Gladstone
- L'Anse
- Marquette
- Negaunee
- Norway
- Newberry Water & Light Board
- Stephenson

### Cooperatives

- Alger Delta
- Cloverland
- Great Lakes Energy
- HomeWorks Tri-County
- Midwest Energy
- Ontonagon
- Presque Isle
- Thumb



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## Coordination of Program Delivery:

1. Is there potential for customers with separate gas and electric providers to encounter issues?
  - Multiple audits.
  - Measures compete for gas or electric credit.
  - Fuel switching.
  - Others?
2. Is there potential for customers near service territory boundaries to encounter issues?
  - Rebate amounts that differ greatly (in the customers eyes).
  - Different contractor lists.
  - Multiple utilities in same retail outlet.
  - Others?

# EO Collaborative Design & Implementation Workgroup



## Economic Development Forums

Will include presentations and workshops helping Michigan businesses gain a better understanding of how to participate in utility EO programs. These businesses will attain knowledge to better serve their customers while getting the opportunity to expand markets.

Topics at these forums may include, but not limited to:

- Program specifics

- Audit and contractor certification requirements

- Financing options.

The forum will include an opportunity for constructive criticism and a Q&A session with utility energy efficiency specialists.